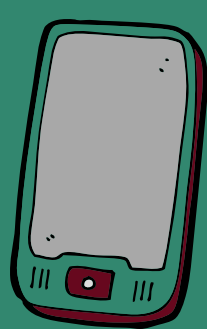




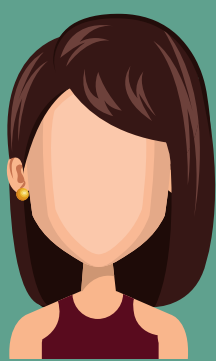
HOW TO GROW YOUR BRAND AND BUSINESS WITH VIDEO

It's easier than you think



CREATE YOUR VIDEO WITH THE TOOLS IN YOUR HAND

PewDiePie, who has over 57 million YouTube subscribers and counting, doesn't use a professional videographer. Why should you. Create your video with the phone in your hand. Apple makes it easy and the quality is great.



FIND CUSTOMERS WILLING TO TALK ABOUT YOU

Are you asking your customers to give you a 30 seconds sound bite about why they love your business? Lots of people are camera shy but there are plenty of people that would be willing to talk about their experience with your business.



SHARE WHAT YOU RECORD

Facebook, YouTube, email... Share your video everywhere. Ask customers to share their video with their family and friends. This is a great way to get the word out about your business to people nearby. Hearing about your company from a friend or neighbor gives buyers confidence.



KNOW WHEN TO CONNECT AND POST

According to FastCompany, the best time to post a video on Facebook is between 1-4 PM. If you want to connect using email, send it on a weekday between 10 AM - 2 PM to get the best response.



ASK FOR HELP

If your not sure how to get started, ask for help. Digital Media Nation can help you create a process. Our video marketing services use professional spokespeople to introduce your business, include professional editing services and optimize your video for search engines and social media.

www.DigitalMediaNation.com/video-marketing/
770-263-7455 | info@digitalmedianation.com